



Contact: [Bely Klein](#)

Contact: [Ruth Gilwit-Cannelongo](#)

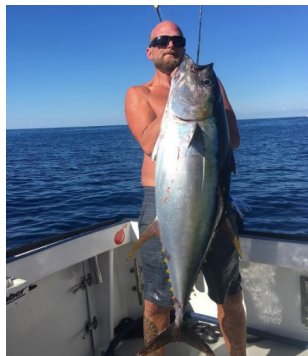
Website: [rpbeachbazaar.com](http://rpbeachbazaar.com)

## PRESS RELEASE 10/12/2016

### QUEENS FOODIE FAVORITE “WHIT’S END” RELOCATES TO RIIS POINT

Riis Park Beach Bazaar’s Off-Season Venture Now Houses the One and Only *Whit’s End* Restaurant Location in Rockaway Beach! Featuring Epic Wood-Oven Pizza, Handmade Pastas, Wild Catches & Local Produce, Riis Point is Transformed into a “Hemingway-Esque” Feast by the Sea, as NYC’s Premier Oceanfront Destination for Food & Drink...Side Up by the Sea and Settle in for an Epicurean Experience.

Images courtesy of *Riis Park Beach Bazaar* and *Whit’s End*



**Rockaway Beach, NY, October 12, 2016** -- We are proud to announce the opening of **WHIT'S END** at **RIIS POINT**, the offseason restaurant and bar collaboration of Riis Park Beach Bazaar and Whit's End restaurant. Whit's End has relocated to the iconic Art Deco Bay 9 pavilion at Jacob Riis Park (the home of RPBB's summer food court), and is transforming the summer hub into an incredible seaside destination for curated food and drink. Whit's End will kick off with a **grand opening weekend October 15 and 16** with Riis Point's second annual two-day Oktoberfest: the first and only oceanfront Oktoberfest in New York City. Whit's End's initial hours will be Thursday through Monday, 5PM to 10PM, with longer weekend hours and bar specials offered throughout the football season. Brunch Service will begin on October 22nd, from 11AM to 3PM. Parking is free. Other activities in the works include game nights, music features from local and visiting artists, retail bakery outlet, collaborations with the Beach 116th Partnership and Edgemere Farm, pizza delivery, holiday dinners, a local business holiday market, cooking classes, and many more reasons to come with friends or meet new ones here, in Whit's trademark Communal Dining space. **Accompanied by Riis Point's Top-Shelf Spirits, Cold Beer, Spectacular Views and Specialty Cocktails**, Whit's End at Riis Point will offer Rockaway and NYC-at-large a reason to keep the beach in mind. If you had a hard time getting a table at Whit's former outpost downtown, this is your moment to take a seat and enjoy the show!

**Owner and Executive Chef Whitney Aycock** will push the boundaries of his own classically-trained Italian pedigree, infusing the traditional even more with notes from his Caribbean influences and Southern comfort favorites, like: crab cakes inspired by his favorites in North Carolina or conch fritters that recall his childhood in Jamaica. Whit's End will also expand beyond its downtown menu offerings of small plates and wood fired pizzas, featuring concepts that use nose-to-tail proteins across different courses, handmade pastas and use of both indoor and outdoor grilling and smoking equipment. There will also be interactive foodie delights such as pasta making classes and family dinners, and a Chef's Table feature is also being planned, for those adventurous eaters who want to put their taste buds in Whitney's hands. A new resource for Whit's End is a collaboration with Rockaway Beach Bakery, run by breakout **Pastry Chef Tracy Obolsky**. Obolsky came up in the notable kitchens of *Esca*, *North End Grill* and then *Cookshop* and is now also stationed at Riis Point, stepping out with her own line of offerings, taking on notable wholesale accounts and offering exclusive speciality pastries for Whit's End weekly dinners, parties and catering.

Riis Park Beach Bazaar transforms its current Bay 9 food Pavilion and operates as the colloquially named "**Riis Point**," a sports-friendly watering hole with flat screens showing football, hockey, baseball and more throughout the season. Riis Point was lauded last season as a foodie destination that helped make [Rockaway a next "hot" neighborhood](#) in NYC and a reason to [visit the beach year-round](#). Riis Point will also feature bar specials from the Whit's End kitchen that will be available during featured sporting events as well as throughout weekly dinner service. The bar will serve classic drinks as well as house cocktails, all within the heated dining room with breathtaking views of the Atlantic Ocean.

Whitney Aycock sums up his feelings on his relocation from downtown Rockaway:

“So beyond happy to be able to open another version of Whit’s. Same vibe, more food. But epicly better location. Movin’ on uptown!”

**Whit’s End at Riis Point**

[rpbeachbazaar.com](http://rpbeachbazaar.com)

16702 Rockaway Beach Blvd, Queens, NY, 11694

**Dinner Hours:** Mon, Thurs, Sun 5PM - 10PM / Fri & Sat 5PM - Late

**Brunch Hours:** Saturday & Sunday 11AM - 3PM

***About Whit’s End***

Affectionately referred to as the “Pizza Nazi” of Rockaway Beach, chef Whitney Aycock’s love for his craft as well as his community is transferred through his culinary marvels: everything on his menus are handcrafted or sourced locally, infused with his signature Italian training and Caribbean upbringing, and prepared with great care, foods often forged in his wood-fired Roman oven or presented with minimal fanfare, straight from his best-kept-secret purveyors to your plate.

[www.whitsendnyc.com](http://www.whitsendnyc.com)

***About Riis Park Beach Bazaar/Brooklyn Bazaar***

Since 2011, Brooklyn Bazaar LLC has brought together New York City’s best independent chefs, musicians, artists, breweries, and wineries into large indoor and outdoor spaces combining concert venue, public market, arcade and food festival all in one. RPBB has won numerous accolades, with The New York Post recently naming it “The city’s most rocking new beach scene”, while BKNB was voted “Best Live Music Venue” by Time Out New York and can be seen weekly on Saturday Night Live’s opening credits.

[www.riisparkbeachbazaar.com](http://www.riisparkbeachbazaar.com)

[www.bkbazaar.com](http://www.bkbazaar.com)

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For more information please contact Ruth Gilwit-Cannelongo: [rgilwit@rpbeachbazaar.com](mailto:rgilwit@rpbeachbazaar.com) or Bely Klein: [bklein@rpbeachbazar.com](mailto:bklein@rpbeachbazar.com)